

MEDIA RELEASE - ROCKINGHAM MUMS GET CREATIVE TO COPE WITH ALLERGIES
8TH APRIL 2016

How do you explain to children that their sandwiches could be deadly to their friend?

4th – 10th April is World Allergy Week, three local mums have come together to create a children's book centred on little kids with big allergies.

Hayli

When Safety Bay resident Hayli Vaz's daughter turned 5 and needed to begin compulsory schooling, her severe wheat allergy became an even more difficult issue than it had already been.

Introducing anaphylaxis to a class of 5 year olds posed a difficult task. How do you explain to children that their sandwiches could be deadly to their friend?

Ella's allergy to wheat is particularly sensitive, even airborne wheat particles can cause an allergic reaction.

Wheat is found in a number of unexpected materials children encounter at school. Playdough, paint, glue, even hair products can trigger an allergic reaction.

Hayli asked her sister Naomi Greaves to write a story which would help Ella's classmates and their families understand the allergy and what it meant.

Naomi

Naomi is an artist and educator and another local mum. She wrote a story called "Living with an Allergiosaurus" to help children understand allergies and anaphylaxis.

The idea for Alex the Allergiosaurus came from years of watching Hayli and other parents protect their children from potential allergens.

The story features an "Allergiosaurus" named Alex who goes to hilarious lengths to protect a little girl from allergens. Alex teaches the little girl's friends all of the ways that they can help to keep her safe.

"If nothing ever came of this story but a stapled together copy read to Ella's class, it would have served its purpose". Naomi Greaves

"The character of Alex fell into place easily, he is really just doing all of the things my sister has to do to keep her daughter safe". Naomi Greaves

About the Author - <http://naomigreaves.net>

Karen

Another local mum, Karen Mc Dermott is the founder of Serenity Press. Serenity Press has recently launched "Serenity Kids" - a range of children's books.

Serenity Press supports local talent. Through their year of expansion, they have contracted some amazing local authors and illustrators. Naomi Greaves being multi-talented as both an author and an illustrator.

The Serenity kids team saw the value in the Allergiosaurus story and were excited to publish it through the Serenity Kids division.

"Living with an Allergiosaurus" is now available through Serenity Press bookstore, your preferred online retailer or on kindle eBook via Amazon.

<http://www.serenitypress.org>

You could also grab a copy at the Rockingham Arts Centre book fair on Mothers day weekend (7/8th May).

More about World Allergy Week <http://www.worldallergy.org/physician-resources/world-allergy/world-allergy-week-2016>

Cover Art

Living with an
Allergiosaurus
a book about little kids with big allergies

Written and Illustrated
by
Naomi Greaves



